

From: AYM [mailto:ideas@movements.org]
Sent: Tuesday, October 05, 2010 10:03 AM
To:
Subject: Alliance for Youth Movements announces Movements.org!

Friends,

We are thrilled to announce the private launch of Alliance for Youth Movements' (AYM) new alpha website -- Movements.org! We will be doing a formal public launch in the coming months, but wanted to give our close friends the opportunity to check out the site and, most importantly, give us feedback: the good, the bad, and any ideas you have on how to improve it.

Movements.org takes AYM to the next level. In the past, AYM relied on one-off [global summits](#); we are now building a 24/7 platform for our network to [learn](#), [share](#) and [connect](#) in real time. The site will serve as a one-stop shop to:

- Facilitate partnerships between activists, private-sector companies, governments, media, academics, and other civil society organizations
- Access free training and resources to amplify the work of grassroots movements
- Share best practices and case studies with the world and with each other

We are working on Phase 2 of our launch, which will create a matchmaking platform to connect our [network of delegates](#) with the resources they need to keep their movements going.

So how can you help? (1) We need your feedback on our site. On the homepage, click the "[Help us Improve Our Alpha Site](#)" button, and give us your suggestions and feedback. (2) We need content. We are looking for tech, NGO, government, and social change experts like YOU to contribute to our [blog](#), pitch us an idea (or forward us research) for a [case study](#), or share a bit of breaking news we should tweet to our [250,000+ Twitter followers](#). (3) Tell us how you or your organization would like to support AYM or our delegates (e.g. cash grants, pro bono time, etc.). (4) Help us build our team.

Today, in addition to strong support from the board and two full-time staff members (Susannah Vila and Rachel Silver) leading the charge, we are also hiring, and would love any suggestions on good candidates for these open positions: - **Head of Product** to help build the Movements.org site - **Partnerships Director** who is passionate about using online media for social change and has digital-media business development experience - **Communications Manager** to help tell the rest of the world about AYM and our amazing delegates and their impressive stories To follow-up on any of the above, please feel free to reply to this email (ideas@movements.org). In the coming weeks and months, we

look forward to reconnecting with many friends and will keep you updated on important milestones as they happen.

Thanks! AYM Staff (Susannah Vila and Rachel Silver) and the Board of Directors (Jason Liebman, Jared Cohen, and Roman Tsunder)